

Mary Steinke

From: Intern [intern@milwagingconsortium.org]
Sent: Thursday, January 17, 2008 9:46 AM
To: msteinke@milwagingconsortium.org
Subject: FW: News from Milwaukee Aging Consortium

From: Mary Steinke [mailto:msteinke@milwagingconsortium.ccsend.com] **On Behalf Of** Mary Steinke
Sent: Wednesday, January 16, 2008 3:02 PM
To: intern@milwagingconsortium.org
Subject: News from Milwaukee Aging Consortium

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January 16, 2008

About Sponsoring Member Meetings

Consortium member meetings attract a broad spectrum of professionals in aging to learn about new developments in the field of aging locally, learn from each other and to network. Sponsoring a member meeting is one way to foster goodwill and awareness of your agency or programs to the people who make referrals in the field.

Approximately 10% of our annual budget comes from membership dues. We depend on other sources of earned income and private contributions such as sponsorships, grants and charitable gifts to put on our educational programs.

Beginning in January 2008, we have modified our member meeting sponsorship to reflect increased costs-and increased value. Even so, sponsorships only cover a portion of the cost of meetings. There are now two levels to enable more sponsors to participate.

Member Meeting Sponsorship Information 2008 \$300 level

- Your logo will appear on promotional material for the meeting and on our website



Your name or logo
could go *here*. Visit
our website for
[sponsorship
opportunities.](#)

- A representative will be able to address the attendees before the meeting
- A table provided for your display and handouts at the meeting

\$150 level

- Your name will appear on promotional material for the meeting and on our website
- A table provided for your display and handouts at the meeting

We hope your organization will consider sponsoring a Member Meeting. Scheduled topics in 2008:

March 13 (a proven pilot for getting seniors online and loving it)

May 8 (disaster planning reality check)

July 10 (advance directives for changing levels of care and end of life-follow-up of January's discharge planning meeting)

September 11 (ethics and boundaries-4 hrs)

November 13 (fraud and seniors)

Call Mary Steinke 414-289-0890 to sponsor one of the Member Meetings or to request additional information about other sponsorship opportunities.

Milwaukee Aging Consortium

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Milwaukee, WI 53204

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www.milwagingconsortium.org

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